

BERT OLIVA



HUMAN BEHAVIOR EXPERT

Bert Oliva is a renowned public speaker, author and corporate trainer. Bert has received national recognition for delivering "how to" techniques with a high-energy message; showing people how to communicate more positively and powerfully. His unique gift is to speak to an audience and communicate to the heart of each person as if they were alone together. Bert speaks regularly and conducts team-building and management communication seminars for companies and organizations interested in better employee relations, sales, morale, and productivity.

For more than 20 years, Bert Oliva has been helping thousands of people transform self-limiting beliefs into self-fulfilling breakthroughs to achieve their dreams. No one can captivate audiences like Bert with his compelling stories and experiences. This is a man who can motivate anyone to triumph over fear, self-doubt or phobias and touch their hearts at the same time.

Bert specializes in bringing real solutions to the communication challenges that cost businesses and employees time and money every day. His exceptional gifts as a strategist allow him to connect life lessons to business insights in presentations that are unforgettable and delightful. He entices audiences to open their minds and grasp practical techniques they can use immediately through entertaining examples and hands-on exercises.

He has an exceptional support staff, some of which have been working with him for over two decades. His team understands his methods for teaching and focuses on support for all participants in his events.

Bert has a knack for making the seemingly complex easy to understand. His programs are dynamic and compelling to help both motivate and produce more in people's lives.

One quote that he is known for and truly believes in is:

“ Live Life, Don't Let Life Live You.

- Bert Oliva



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@BertOliva

World Expert in Leadership

For the past 21 years, Bert Oliva has served as an adviser, teacher and motivator to leaders and people across the world. A recognized authority in leadership, strategic psychology, body language, branding and advertising, negotiations, sales, motivation and human potential, he has been honored consistently for his teachings and powerful speaking abilities. He lives by and spreads his message of, "Life life, don't let life live you."

What began as a dream and passion to transform, meet, and teach as many people from all walks of life as possible has evolved into a lifelong mission to create as many life changing experiences in which he has the opportunity to participate. Bert is requested to motivate and ultimately change the lives of professionals such as CEO's, political leaders, entertainers, doctors, athletes, teachers, parents and children alike. His vision is to share his knowledge and empower over 100,000,000 individuals to follow their dreams and take action.

The Father of Humanology

While on a search for higher knowledge in 1994, Bert Oliva developed the beginnings of his founding principles of Humanology, the scientific study of human potential, and is recognized as the father of this unique field. His teachings come from his studies of psychology, numerology, physiology, sociology, and neuro-linguistic programming. By studying four dimensional concepts – physical, emotional, logical, and spiritual – Bert has mastered the science behind human potential and empowers, motivates, and teaches people worldwide how to unlock the potential inside of them.

Master Motivator & Authority on Human Potential

Through his signature seminars, keynotes, and programs, Bert demonstrates how every single person has a seed of greatness inside of them, but the conditioning they have received from their parents, schools, peers, bosses, society, and culture has caused them to subconsciously place limitations on themselves. Bert has been mentored by or shared the platform with such names as Brian Tracy, Les Brown, Omar Periu, John Gray, Deepak Chopra, and Jim Rohn. His message has been displayed on CNN, NBC, The Miami Herald, and Biz Bash Magazine, as well as several international programs. He has been featured on various talk shows and news channels to use his expertise in body language to analyze political leaders, perform breakthroughs, and spread his message of positivity and change.

Breakthrough Expert

The key goal in Humanology is to reach your maximum potential and push your limits. Breakthroughs are feats such as walking barefoot on glass, eating fire, or even bending steel rebar with your throat. Without guidance and focus, all can be dangerous but in Bert's signature presentations they are metaphors for the other challenges life can present. It is by not backing down from the heat, facing the discomfort and not succumbing to the pressure one feels during a Breakthrough that one develops a new outlook of what is possible in one's life.

Maximum Potential Specialist & Master Life Coach

Using his specially designed Breakthroughs, techniques, and exercises, Bert has mastered the art of teaching others how to reach their maximum potential. Through his years of coaching experience, Bert knows that not everyone is the same and believes that the only true way to take an individual's life to the next level is to have a specifically designed program, tailored to the needs of the individual. This is where Bert specializes in individual coaching, finding the physical, psychological, and mental barriers holding any individual back. Bert's coaching programs are requested worldwide by athletes, businesses, and individuals that want to take their lives to the next level.

Veteran Entrepreneur & Business Strategist

A successful entrepreneur, Bert Oliva is CEO and Founder of B.O.W.A. International, a performance improvement partner, and The Altius Group, an award winning top marketing and advertising firm in South Florida. He is recognized as an authority in business strategy and is called upon by both corporate companies and government organizations alike. Bert understands the factors of creating a successful brand, product awareness, and the steps for a successful business plan.

Leaders and achievers already at their peak of success in their fields of expertise call upon Bert to be their strategic adviser and business coach when they face critical decisions requiring creative options and a systematic evaluation of probabilities and consequences.

